



Welcome to ACN's Affinity Partner Fundraising Program: a simple fundraising solution that enables donors to contribute to your organization without any additional costs to them or to you!

When you partner with ACN, fundraising for your organization is easy. Simply market ACN's communication and home services to your members. For every ACN service billed to one of your members, your organization keeps a percentage of the proceeds every time a bill is paid, creating an ongoing, dependable revenue stream.

You market ACN services – and ACN does all the rest!

YOU – market ACN's Services

- **Promote** ACN services in your routine member communications and during events, in newsletters and through email.
- **Advise** members that they can provide additional financial support to the organization, by simply transferring the services they're already using to ACN.
- **Share** that your organization keeps a percentage of their ACN services. Members can feel better about paying the bills they're already paying because they're not just writing a check, they're contributing to your cause.

ACN – does the rest!

- **Develops** a co-branded website for members to review product and pricing information, and sign up for the services of their choice.
- **Assists** your organization in creating promotional messages designed to drive members to the website.
- **Handles** everything from customer service and order processing to billing and collections. Your organization won't fuss with inventory or product delivery.
- **Sends** monthly contributions and performance reporting.

Who is ACN?

Our company is the largest direct-selling communications company in the world with market presence in 20 countries, over 1.2 million customers and annual revenues exceeding \$550M. We're a one-stop solutions center for all of the essential home services people need and use every day. We also provide cutting-edge technologies like our Iris 3000 Video Phone – a revolutionary device literally changing the face of communication – one video call at a time.

Visit myacn.com to learn more about our products:

- Digital phone service and Video Phone
- Local and long distance calling
- High Speed Internet
- Wireless
- Home security
- Satellite TV

Our Co-Branded Website makes ordering easy



Post a hotlink to the Co-Branded Website on your member page



Promote ACN services in your member communications



If you are interested in more information on how your organization can use the Affinity Partner Fundraising Program to raise funds for your cause, please contact Larry Laws, Executive Director, First Home Alliance, at laws@FirstHomeAlliance.org or (703)580-8838 ext 09.